

Top Manufacturer Streamlines Safety with a Switch to VelocityEHS



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Mark Hayes

Manager of Corporate Safety

ADS

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- World’s largest manufacturer of polyethylene pipe products
- Over 4,000 employees in 40 locations
- Used *VelocityEHS* to consolidate EHS solutions and replace multiple providers

Advanced Drainage Systems (ADS) is the largest and leading manufacturer of polyethylene pipe products in the world. Founded more than 50 years ago, it has grown to more than 4,000 employees and over 40 locations throughout the United States and Canada. Renowned for their easy handling, resistance to corrosion and abrasion, and strength and durability, ADS pipe products are favorite choices in industries like agriculture, mining, forestry, recreation, and civil engineering.

Managing worker safety and environmental impact has always been paramount at ADS. For several years, the company employed multiple software solutions in this connection. However, in 2013 ADS made the commitment to find a provider that would bring the robust flexibility and breadth to meet all of its needs in a single solution.

Mark Hayes, Manager of Corporate Safety for ADS, describes the process.

“At the time, we were using two different EHS software providers,” says Mr. Hayes. “We had one for injury reporting and

OSHA logs, and another one for handling inspections and audits. To be honest, we were not thrilled with either. They were giving us issues, and not doing things like we needed them done. We began looking for one solution that could handle everything. Initially, we met with *VelocityEHS* at the ASSE conference, and were impressed with what we saw. From there, we went through an extensive review of multiple packages from different providers — test runs, webinars, you name it! — but we agreed that *VelocityEHS* was the best solution. Not only was it clearly a superior product, but it could more than replace both software packages we already had.”

Since adopting *VelocityEHS*, Mr. Hayes reports that ADS has been able to realize efficiencies across the organization.

“We started by rolling out the injuries and inspections, the compliance module, and email reminders. The change was pretty immediate. We became more efficient with our injury management on lots of levels. Not just in the data entry,

but in the effectiveness of follow up, in communication, and in corrective action. There was a real difference. The whole process was streamlined.”

Mr. Hayes credits *VelocityEHS* implementation and support services for allowing ADS to hit the ground running.

“In terms of the technical support side, I want to say that both the implementation team and the tech support from *VelocityEHS* were very helpful and responsive. That sure made a big difference in the first weeks and months. Their work adds real value to the package, as far as I’m concerned.”

Mr. Hayes reports that the ease of use of the *VelocityEHS* product also led to improved utilization and morale for employees.

“Top to bottom, we just feel better with *VelocityEHS*,” explains Mr. Hayes. “That’s one of the common reactions we got from our employees. They prefer it to the previous solutions, and they really appreciate the ease of use. That makes them want to use



it more. A solution that works this well gives everybody more confidence [. . .] makes everybody better.”

Mr. Hayes concludes by taking a moment to advise customers who might just be beginning the *VelocityEHS* implementation process on how to get the most out of it.

“I’d suggest taking the time to get yourself familiar with the offerings and modules — don’t rush!” says Mr. Hayes. “We went slowly, and I’m glad we did. We started with injuries, then compliance, then observation. Taking it step by step let us get accustomed to the whole system, which was vital. I’d also recommend putting somebody on the back-end for follow up support. Because, as well as the implementation process went for us, we realized: You don’t know what you don’t know. If you’re able to orient your people to be ready to go back and make tweaks whenever necessary, I would definitely recommend that. And you can be confident that *VelocityEHS* will be there, ready to help you make those adjustments.”



VELOCITYEHS BRINGS A ROBUST SUITE OF POWERFUL SOLUTIONS TO THE EHS SPACE

At *VelocityEHS*, we understand the constant pressure businesses face to collect vital safety and environmental data and accurately report on incidents across large, multi-site enterprises. It’s no surprise that some businesses feel they need to turn to multiple EHS software providers to manage that task. However, it’s also entirely unnecessary.

VelocityEHS’s award-winning software solutions give you the “total package,” allowing users to easily and accurately track multiple performance factors across organizations of any size. Our system lets you gain visibility, control risk, and improve performance, all while eliminating needlessly complex or superficial functionalities. Whatever your business needs, our world class system (and world class support) can handle it.

We make it simple to implement the systemic EHS improvements that lead to improved efficiency, better data, and a healthier bottom line. Find out why over 11,000 customers already trust us to safeguard over 8 million users (and counting). At a time when changing safety regulations and environmental standards are creating unprecedented headaches for EHS professionals, we give you all the tools you need, in one centralized, easy-to-use package, to help keep your workplaces compliant and your employees safe from harm.

Benefits of *VelocityEHS*

Simplicity

What makes *VelocityEHS* different? We focus relentlessly on ensuring your solutions are easy-to-use. Well-designed, intuitive software gets used. Your people get engaged quicker, which means you derive value quicker.

Speed

Not only does our software provide valuable time savings across your organization, our implementations take less time, cost less money, and are more successful than traditional software systems.

Unparalleled Customer Service

Implementing the *VelocityEHS* Platform is the beginning of a partnership, not the end of a transaction. Our customer case specialists stand ready to give you expert advice and best-practice approaches to solving your EHS challenges.

Scalability

You get best-of-breed functionality right out of the box - yet our products can be tailored to meet your unique requirements. You get the flexibility to scale your system with your business needs - start with your most critical needs and grow from there.

Value

Our software pricing structure is straightforward, competitive, and encourages organization-wide adoption by avoiding per-user licensing.

Help You to Do What You Do Better!

Our goal is to eliminate the time-consuming challenge of tackling EHS data manually, allowing you to respond to challenges confidently and effectively. This frees up your time to focus on the critical issues that drive business performance and impact your core goals.

“There was a real difference. The whole process was streamlined.”

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